

WHAT IS AND WHY .BANK?

The main takeaway:

For security purposes our website URL, followed by our email addresses at a later time, will now end in '.BANK' instead of '.com'

What is .BANK?

.BANK is a gated domain, like .gov or .edu, but for verified banks. Replacing .com, which can be purchased by anyone, .BANK quickly verifies that the website or email is authentically from our bank, so you can interact with confidence when you see the '.BANK' at the end of our website URL and email addresses.

How is .BANK more secure?

Hackers and bad actors can't get a .BANK domain to create lookalike domains for phishing and spoofing, as they can in '.com' and other publicly available domains.

With the '.BANK' visual authentication cue in place, you can quickly confirm the website and emails of ours are real, and avoid interactions that could lead to identity theft and financial fraud. This authentication is also an additional layer of protection for internal and vendor communications, helping to secure against potential breaches.

All banks within the .BANK domain must also implement additional security requirements to help secure their sites and email, and protect them, their vendors and their customers from phishing, spoofing and other cyberattacks. All banks using .BANK are monitored for compliance with these security requirements on an ongoing basis.

Do I need to do anything differently now that you're in .BANK?

Our website URL now ends in .BANK., and our F-S-B.com website redirects to our new FIRSTSTATE.BANK site, but over time you should update your bookmark for our site. Another advantage of using .BANK is the additional security features surrounding our email communication. Alongside our website, FIRSTSTATE.BANK, our email addresses will also transition from @F-S-B.com to @FIRSTSTATE.BANK. These security features help to protect you against unwanted phishing and spoofing emails from bad actors, so you can remain confident when you receive an email from @FIRSTSTATE.BANK, it did indeed come from us.

You're the first '.BANK' I've seen. Why haven't all the other banks moved?

The move to .BANK is a business decision every bank must make, and plan for, based on its priorities and resources. We decided it was a priority for us to enhance our security and provide our customers with an easy way to authenticate our website and email communications.